



Name: MARIAM MATHEN

Designation: Assistant Professor

Specialization: Finance

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Qualification

MCom (PhD)

Career Summary

To engage in a career for the progress in socio-economic development and innovation through exposure of new ideas for professional growth as well as the growth of the organization.

Academician with almost 8 years teaching experience and pursuing PhD in Commerce from University of Mysore

Work Experience

8 Years

Research Interest

Corporate Social Responsibility

Research Publications

Article titled “ Reverse Mortgage Loan: The Unknown Financial Instrument,” Published in **Rabindra Bharati University Journal of Economics**, ISSN : 0975-802X Vol. : **XVII No.-10 2023** with IF: 6.986

Article titled “ Corporate Social Responsibility: A Mandatory philanthropy in India.” Published in SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ; ISSN: 0972 –8945Vol. XXI, January –June 2023, No.3 UGC Care Approved, Group I, Bi-Annual Journal

Courses Facilitated

BCom

BCom Honours

MCom

Books / Chapters

Book chapter published-

“Rise of Next Generation Entrepreneurs Through Innovative Digital Strategies in MSMEs During COVID-19” , ISBN13: **9798369321935**

“An Overview of the Management of Stakeholders Following COVID-19”, ISBN13: **9798369300497**, DOI: **10.4018/979-8-3693-0049-7.ch014**

Member on Committees / Editorial Boards

Seminar Conferences Attended

International Webinar on Digitalization Strategy for the Higher Education Sector During COVID-19 Pandemic, Tumkur University, 18th June 2021

Virtual HR conclave on Decoding Future HR, Dayananda Sagar Academy of Technology and Management, 12th June 2021

How to identify avoid fake/ predatory / cloned journals in academics, ISBR Business School Bangalore, 20th March 2021

Trends in marketing and operations management in 2022, 25th Feb 2022

Trends in Financial Management in 2022, 24th Feb 2022

Break the Bias - Forging a Path to inclusiveness, Christ Academy Institute for Advanced Studies, 7th to 10th March 2022

National Multi-disciplinary Virtual Symposium on Essentials of Business Analytics in Current Business Scenario, St. Francis College, 5th May 2022

Professional Memberships

Online FDP on Basic and Advanced SEM using AMOS, ISBR Business School Bangalore, 11th Dec 2022.

30-day NEP-aligned Guru Dakshta-Faculty Induction Programme November 2-December 7, 2022 at JAIN (Deemed-to-be University) Bangalore

Online Two-Day Faculty Development Program, organized by the Bachelor of Management Studies (B.M.S.) Department under the Aegis of I.Q.A.C of the College on **Thursday, 9 & 10 th February 2023.**

Faculty Development Programme, “AI Powered Academic Research”, 25th and 26th September 2023.

A Virtual 5 Day Fdp On Data Analysis Using Spss organized by Jain (Deemed-to-be-University)

A Virtual 5 Day Fdp On Data Analysis Using R Programming organized by Jain (Deemed-to-be-University)

FDP on AI powered Academic Research organized by IISR

3 Day FDP on Social Science Research Methods using SPSS organized by Sanskrithi School of Business

International webinar on Importance of IPR organized by RV Educational Institutions